



“Challenges and opportunities of broadcast-broadband convergence and its impact on spectrum and network use” – Executive Summary and Full Report

16th December 2014

No benefit to convergence – Findings of the Plum Consulting Report

Plum Consulting’s Report “Challenges and opportunities of broadcast-broadband convergence and its impact on spectrum and network use” is now available on the website of the European Commission.

The report responds negatively to the question ‘Is there merit in moving to a converged platform in which mobile and terrestrial TV broadcast services share common infrastructure and UHF spectrum?’

Its cost benefit analysis confirms BNE’s findings that committing to a converged platform at this stage would generate substantial costs with no guarantee of future net benefits.