



Views of MEP Michal Boni on Europe's Creative and Cultural industries & The Wider Spectrum – Video Presentations

18th February 2015

Closing the debates of 28 January with representatives from Europe's creative, cultural and audio visual industries¹, MEP Michal Boni effectively called out to using the discussions as a policy roadmap supporting and complementing the Lamy Report.

After outlining the contribution of the audio visual, cultural and creative industries to the Digital Package, he urged policy makers to take a holistic approach to supporting quality content, to the benefit of European citizens.

As a former minister dealing with spectrum matters in Poland and an underground journalist related to Solidarnosc, he reminded participants that democracy and culture are supported by diversity, easy access and quality of content.

Going way beyond the technical aspects of frequency allocation as such, the common views of the creative, cultural and audio visual industries were deemed key to taking spectrum policy matters to the next stage. And, to echo Olivier Huart, CEO of TDF and Chairman of Broadcast Networks Europe, to preserve and enhance the European audio-visual model as it stands.

¹ Broadcast Networks Europe, the Association of European Radios, the Association of Professional Wireless Production Technologies, the European Broadcasting Union, the European Federation of Journalists, UNI Global Union Media and Entertainment International.

Video presentations are available here:

- 1) [THE WIDER SPECTRUM - MEP MICHAL BONI \(EPP\) - OPENING STATEMENT](#)
- 2) [THE WIDER SPECTRUM - OLIVIER HUART \(BNE\)](#)
- 3) [THE WIDER SPECTRUM - JOHANNES STUDINGER \(UNI Global Union\)](#)
- 4) [THE WIDER SPECTRUM - CAROLINA LORENZON \(Mediaset\)](#)
- 5) [THE WIDER SPECTRUM - INGRID DELTENRE \(EBU\)](#)
- 6) [THE WIDER SPECTRUM - ALAN MARCH \(APWPT\)](#)
- 7) [THE WIDER SPECTRUM - VINCENT SNEED \(AER\)](#)
- 8) [THE WIDER SPECTRUM - YUK LAN WONG \(EFJ\)](#)
- 9) [THE WIDER SPECTRUM - MEP-BONI-INTERVENTION](#)
- 10) [THE WIDER SPECTRUM - MICHAL BONI MEP - CLOSING STATEMENT](#)