

Terrestrial Broadcasting - It's here to stay and develop – as confirmed by WRC-15

Highlights of 2015

After a hard working year, 2015 is coming to an end with positive outcomes for European and global terrestrial broadcasting.

First and foremost Broadcast Networks Europe welcomes the long term regulatory certainty that the ITU World Radiocommunications Conference 2015 has afforded Digital Terrestrial Television (DTT). ([Read more](#))

The overwhelming consensus among all ITU Regions and all broadcasting unions to defend the 470-694/8 MHz band for primary use by the broadcasting services was acknowledged by WRC-15 and is reflected in the actions for WRC-19 and WRC-23.

In so doing, an overwhelming majority of administrations around the world acknowledged the validity of the “No Change” position of BNE and the broadcasting industry. This position is also backed by major studies and [international data](#) and endorsed [the need](#) to secure the terrestrial broadcasting service in the long term on which 250 million European consumers depend.

This is all the more appreciated as that early 2015, the future use of the UHF band was still surrounded by uncertainties.

Keeping DTT at the core of policy decisions in Europe has been the key driver of BNE's activities over the past year. Beyond WRC-15, BNE notes the following initiatives leading up to the WRC 15 outcome and the current and favourable situation for DTT:

- The ECC Study Group (TG6) on ‘*Long Term Vision for the UHF broadcasting band*’. ([See final report](#))
- The European Commission Study - ‘*Challenges and opportunities of broadcast-broadband convergence and its impact on spectrum and network use*’. ([Read more](#))
- Why Digital Terrestrial Television (DTT) is an integral part of the European Digital Single Market. ([Read more](#))
- Broadcast Networks Europe (BNE) met with Vice President Andrus Ansip and welcomes Ansip's intention to implement the Lamy report. ([Read more](#))
- Participation in public consultations:
 - Broadcast Network Europe inputs to the RSPG's opinions on the future of the UHF band and common policy objectives of the World Radio Conference. ([Read more](#))
 - Final text post consultation: RSPG Opinion on a long-term strategy on the future use of the UHF band (470-790 MHz) in the European Union. ([Read more](#))

- BNE's response to the Public consultation on the future use of the UHF TV broadcasting band: the Lamy Report. ([Read more](#))
- Joining forces with the cultural sector through the [Wider Spectrum Group](#) coalition and achieving [key support](#) within the industry:
 - A fresh start for Europe: building an industrial strategy for creative and cultural industries based on growth, innovation and jobs. ([Read more](#))
 - Employees and employers from Europe's media sector call for an EU spectrum policy that sustains and grows jobs and value for Europe's cultural and creative sector. ([Read more](#))
 - Wider Spectrum Group event Ahead of WRC-15. ([Read more](#))
 - Employers and workers call for an industrial policy for Europe's creative and cultural industries, urges decision-makers to see bigger picture on spectrum. ([Read more](#))

BNE is committed to ensuring that DTT continues to be a [success story](#), emphasising the significant impact it makes to society and economic contribution to the creative sector. Through its ease of access and the plurality of content available it will be at the core of the European audiovisual model way beyond 2030.

All the very best [Season's Greetings](#) to all of our contacts, friends and members.

Broadcast Networks Europe

Note: Some of the ([Read more](#)) documents open in a separate browser window which you may have to click on at the bottom of your screen.