

### DTT IS...

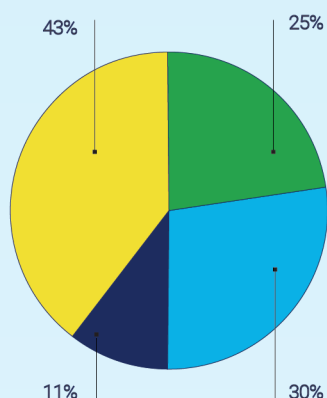
...the backbone of the EU's  
audio visual industry



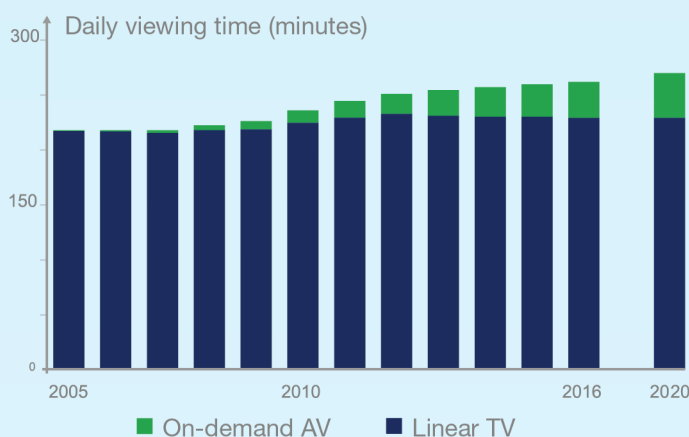
Local jobs  
&  
GDP

### DTT IN THE EU...

...is the leading distribution platform for television...



Terrestrial Cable Satellite Broadband



...By far the most popular form  
of consumption of audio visual  
content today and tomorrow

### DTT IS INNOVATIVE...

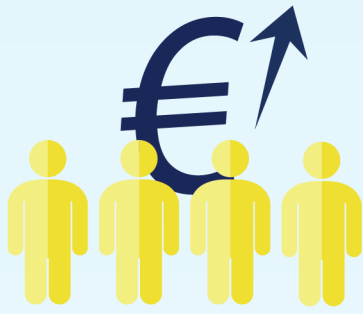
Interactivity



Increased performance  
quality & efficiency



# IMPACT IF DTT LOSES SPECTRUM



Higher costs for citizens

&



Negative Impact on local European creative industry

Pluralism

Competition



Inclusion and Universality

European values at risk

## 3 POLICY ASKS

1. Guarantee, until at least 31 December 2030, access to the sub 700MHz band for high quality and reliable DTT services.
2. Reintroduce the implementation margin until the end of 2022 in making the 700MHz band available for other services.
3. Facilitate national compensation schemes to cover the costs for forced migration from the 700 MHz band.

