



Broadcast Networks Europe's event on 15 October

Agenda

16:30 – 16:40 Welcoming and introductory remarks by Arnaud Lucaussy, BNE Chairman

16:40 – 16:50 Keynote speech by Anna Herold, Head of Unit for Audiovisual and Media Policy, DG CNECT, European Commission

16:50 – 17:00 Keynote speech on lessons learned from the peak of the COVID-19 crisis by Gina Nieri, member of the Board of Directors and member of the Executive Committee, Mediaset S.p.A

17:00 – 18:00 Panel discussion with

- Gina Nieri, member of the Board of Directors and member of the Executive Committee, Mediaset S.p.A
- Andreas Geiss, Head of Unit for Spectrum Policy, DG CNECT, European Commission
- Jérôme Dechesne, President of CEPI – the European Coordination of Independent Producers
- Wouter Gekiere, EBU's Head of Brussels office – the European Broadcasting Union
- Jonathan Thompson, CEO Digital UK

Moderated by Philippe Defraigne, Director, Cullen International