

DIGITAL TERRESTRIAL TELEVISION

A EUROPEAN

SUCCESS



The infrastructure to deliver trusted information and quality content for Europeans



Which requires continued and long term access to spectrum to operate, innovate and compete



And supports European values and policies





Broadcast by DTT is a primary source of trusted information and quality content for Europeans today and for the foreseeable future and DTT is the infrastructure to deliver it



Linear TV has an enduring popularity and continues to be consumed in high volume across Europe.



European citizens trust TV broadcasters.



DTT is and remains #1 distribution platform for linear TV in Europe. IPTV, cable and satellite require additional equipment and cost.



DTT is a robust and reliable technology without service interruptions and congestion problems.

DTT+5G

DTT and 5G are complementary: DTT at home, 5G Broadcast on the move.

DTT+OTT

DTT and OTT are complementary: DTT for live TV viewing, hybrid TV through OTT for non live



The European Broadcast industry depends on the 470-694 MHz band to operate, innovate and compete



DTT is already efficiently delivered and has reached the current/actual limits of spectrum-efficient compression and transmission technologies.



European broadcasters can only innovate and compete if they have the full if they have the full access to the 470-694 MHz band.



Changes in spectrum allocation are disruptive for consumers and require a large scale replacement of home TV sets or generalization of set top box with an associated environmental cost.



Changes in spectrum allocation would also mean the end of free TV.



Certainty on spectrum allocation is essential for investment. Co-primary does not mean flexibility, it means uncertainty.



There is no alternative for DTT to migrate to other band(s).



DTT supports European values and policies



DTT is a green / sustainable platform.



DTT ensures universal, free and reliable access to free TV, news and entertainment.



In an era of online disinformation, DTT is an essential source of impartial and quality information.



DTT and broadcasting consumption remain anonymous and respect privacy.



European broadcasting is a critical support for the creative and cultural sectors and their post COVID recovery.

The voice of terrestrial broadcast operators

Securing 250 million European viewers universal access to the TV, radio and over-the-air services that they watch and enjoy

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