

A GREEN SUSTAINABLE PLATFORM



Lowest energy consumption per viewing hour

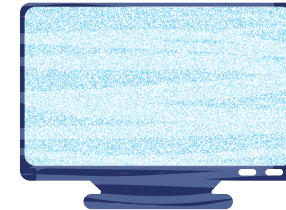
Currently 8 times less energy than internet streaming (OTT mode) and 11 times less than managed IPTV ⁽¹⁾. Future scenarios with the highest usage of DTT will show lowest aggregate energy usage and CO2 emissions ⁽¹⁾.

(1) [LoCat study, september 2021](#)



How to watch TV in a more responsible manner?

DTT is a modern and environmentally friendly way to enjoy television, present in 42% European households. Hybrid TV now combines DTT for linear viewing and internet for on-demand video, for optimal and energy-sober user experience.



What is at stake for public authorities?

A strong DTT, which is a energy saving platform, is a great asset for the European Digital infrastructure and for the European audiovisual sector in order to reach the Green Deal targets.